

The 2009 Kiwanis Christmas Parade

December 12th from 4:30 pm – 6:00 pm

Corporate Sponsors Packages

Gold Sponsor: \$2,000

- **Television: FOX 44**

Live Broadcast of Parade to over 100,000 spectators and viewers

1 - :30 spot to be aired within Live Parade from 4:30 pm – 6:00 pm on FOX 44*

Plus additional airings of edited version of the parade (dates to be announced)

*Sponsor to provide their own produced :30 spot which needs to be received no later than Monday, November 16th

- **Radio: Clear Channel Radio**

Daily reads from DJs promoting the parade on the following stations:

WFMF 102.5

WYNK 101.5

WJBO 1150

THE RIVER 96.1

*Streaming on all Clear Channels websites with your logo

- **Print: Baton Rouge Parents Magazine**

Sponsor Logo on Full Page 4-color ad in November 2009 Issue

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- One Entry (sponsor to provide their own float, car, or vehicle in parade)
- Company Name on 6 ft Banner to be carried along parade route (in front of vehicle)
- \$200 in parade throws
- Invitation for 8 guests to Private VIP Reception
- **Additional Recognitions:**
 - Sponsor Logo on Parade website with link
 - One Parade Banner (generic) displayed at your location
 - Recognition Certificate indicating Gold Sponsor
 - Souvenir DVD of Parade